

# Diploma in Superyacht Management 2024/25

Supported by











#### Turn to the Distance Learning Experts

### Why choose Maritime Training Academy?

#### The Distance Learning Experts

Since its formation Maritime Training Academy has been successfully providing specialist, expert training to marine professionals around the globe.

In recent years the Academy has significantly grown, offering an ever expanding training portfolio across several sectors of the maritime industry, from Superyachts to Shipping and Marine Surveying.

Delivered by distance learning our courses are managed and run by established professionals within the maritime industry. We are constantly pushing back the boundaries of knowledge with discoveries that are benefiting the industry.

Due to our rigorous academic standards our qualifications are highly respected internationally.

#### **Outstanding Teaching**

Our study material is written by industry experts who are actively working in their specialist fields. We provide outstanding teaching as a result of extensive research and close links within the maritime industry. Our tutors are practising professionals with strong academic and industry backgrounds, with sector-specific skills and practical experience.

#### World Class Learning

The inspiring thing about studying with us is not just what you learn but how you learn. We have taken flexible learning to a whole new level. We will connect you with the things that inspire you, wherever you are and wherever you come from. Providing high quality distance learning enables you to learn in your own time, at home, on board or wherever you choose. We are not campus based – reading material is supplied for assignments with regular support from your tutor. We will challenge you, inspire you, stretch your understanding and make you question ideas that you have always taken for granted – it is truly world class learning.

#### **Excellent Support and Guidance**

You will enjoy full support throughout your studies with module tutors to guide, advise and offer comprehensive feedback on your course work. Support is offered by MTA staff and fellow students at tutorials, or as part of the global community of students who can be reached through online student forums and social media sites.

#### International Recognition

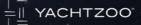
Our long established distance learning courses are endorsed by industry associations and our Diplomas are also recognised by the University of Portsmouth.

### Course Director Russell Stockil

Director of Yacht Management at Yachtzoo

Russell has worked in the yachting industry for 30 years (12 aboard and 18 ashore) and has a wealth of experience of both onboard and onshore management. He is a fully qualified Captain and Marine Surveyor, as well as a member of the Nautical Institute and has been responsible for the creation and support of a viable and profitable yacht management model, with full visibility at operational and strategic level to grow a yachting fleet tenfold over a period of 14 years.

During this time Russell has overseen the Compliance, Quality Assurance, Risk Management, Analytics and Training within a team of 50+ persons and 90+ yachts as well as completing over 200 onboard audits and technical inspections on yachts ranging from 35 to 135 metres in length.



# Superyacht Management

Our Superyacht Management Diploma has been specifically developed for yacht management professionals looking to increase their expertise and excel in their career.

#### About the Course

As a progression from our successful Diploma in Superyacht Operations, the Diploma in Superyacht Management has been developed. This course is specifically designed to cover the specialist knowledge required by those currently working in or making the transition to, the yacht management sector or its divisions. This course will teach you the essential elements of yacht management on a day to day basis. With this Diploma you will develop your knowledge of the superyacht industry from a yacht management perspective, enabling you to fulfil your job role to its maximum potential with greatest efficiency.

Module subjects include ownership structures, personnel, logistics and safety management along with other essentials such as technical management, insurance, budgeting and charter management.

#### **Course Structure**

The course consists of 12 modules. All students are required to successfully complete and pass the module assignments. Diploma students will also be required to sit and pass a final examination.

#### Who is the Course Suitable for?

Studying the Diploma in Superyacht Management is particularly aimed at yacht managers, technical managers, charter managers, DPA's and also captains and senior crew looking to make the transition to a shore based support role.

#### How to Enrol

Register as early as you can for a 1st October 2024 start. The registration period will be kept open until the 31st March 2025. Students can start from the point of enrolment after the 1st October 2024.

Complete the application form and send with your payment to enrol for the course to: MTA, Peel House, Upper South View, Farnham, Surrey, GU9 7JN, England.

#### **Course Enquiries**

+44 (0) 1252 739779 courses@maritimetrainingacademy.com maritimetrainingacademy.com

#### **Commencement Date**

1st October 2024

#### Duration

Maximum of 18 months from the course start date.

Course Completion Dates October 2025 and April 2026

#### **Examinations for Diploma Students**

Students have two dates to choose from.

Dates: October 2025 or April 2026 Venue: UK

**Overseas students:** For overseas students unable to attend our UK examination centre, alternative arrangements can be made to sit the exam in their country of residence. Any additional fees involved will be the students responsibility.

# On passing the Diploma you will receive this badge:



Please use on your business cards, LinkedIn profiles and any other personal marketing material. You can also use these letters after your name: MTA Dip SYMGT

#### Course Fees

#### Diploma - £2,950.00

This covers the 11 modules as pdfs, student assignment marking, examination costs and the issuing of a Diploma.

#### Online Examination - £100

If students choose to sit their final examination online instead of at an approved venue they will need either a laptop or desktop computer with reliable, fixed line internet connection, working microphone and camera.

#### Certificate - £2,150.00

This includes the 11 modules as pdfs and marking of the student assignments.

#### Individual Modules

£250 - Module content only. £400 - Module content, assessment and certification.

#### Printed Certificate - £50

The Superyacht Management Diploma course is extremely beneficial and useful in the field. I would not hesitate to recommend this course and training academy to junior members of the yachting industry and any individual looking to enter yacht management as a career. I hope this academy goes from strength to strength.

Simon Dawson

# Course Syllabus\*

### Superyacht Management

#### » An Introduction to Superyacht Management

- Introduction
- General background to the superyacht industry – a little bit of history
- International regulation of shipping (which includes superyachts)
- Flag states
- Classification societies and the role of class
- Different levels of regulation
- So what is superyacht management?
- The superyacht management marketplace today

#### » Management of Safety

- Maritime law and conventions
- The flag state
- Codes of practice for commercially operated yachts
- Health and safety on board ship
- Managing owner's expectations

#### » Emergency Preparation and Response

- An introduction to emergency preparation and response
- Preparation and planning
- Communication
- Emergency organisation
- Training and drills
- Media

#### » Ownership Structures

- Introduction
- Companies
- SPVS Special Purpose Vehicles
- CSPS -Corporate Service Providers
- Partnerships
- Ownership structures
- Jurisdictions
- Trusts
- The family office
- Agreements and contracts
- Value Added Tax
- Brexit and VAT
- Flag and registration
- Finance and insurance
- Anti-Money Laundering (AML)
- Costs

#### » Logistics of Superyacht Management

- Introduction
- Main cruising areas
- Transport
- Critical equipment
- Provisions and miscellaneous
- New builds
- Conclusion

#### » Budgets and Accounting

- Financial policy
- Bookkeeping
- Double entry bookkeeping
- Accounting
- Preparing for an annual budget
- Costing
- Cash management
- Charter accounting and the APA
- Internal controls
- Audit
- Value Added Tax (VAT)
- Bribery Act

#### » Management of Security

- SOLAS convention and the ISPS Code
- Who does the code apply to?
- The aims of the ISPS Code
- Ship security assessment and ship security plan
- Cyber security
- The ship security plan
- How to set up an ISPS system
- Procedures for ISPS port entry
- Company security officer
- Ship security officers
- The on-scene security survey
- Non-compliant facilities
- Physical security
- Drones
- Close protection
- Firearms
- Maritime security personnel
- Maritime training courses
- High risk area

#### » Essential Law

- Legal concepts
- Maritime law

#### » Insurance

- Introduction
- The legal side of marine insurance
- The practical side of marine insurance

#### » Technical Management

- Being a technical manager
- The different aspects of technical management
- Flag requirements
- IMO requirements
- ISM code
- ISPS code
- MLC
- Technical responsibilities
- Emergency response
- Conclusion

#### » Charter Management

- Introduction
- Role of the charter manager
- Campaign
- Location
- Itinerary
- Charter party profile and preferences
- Safety and security
- Conclusion

#### » Personnel

- Superyacht crew and shore support
- How superyacht sizes and use impact the crew
- Typical crew day in a charter yacht
- Maritime labour convention
- Crew contracts
- Disciplinary procedures
- Recruitment
- Crew induction
- Career development
- Qualifications
- Crew management

# Enhancing Careers for a Brighter Tomorrow

Boatyard and Marina Operations	Health and Safety in Ship Operations	LNG Shipping	Marine Insurance Claims
Marine Pilotage	Marine Salvage Operations		
Maritime Law	Maritime Studies		-
Offshore Operations	Offshore Wind Energy		
Port State Control	Restoration of Historic Ships and Boats	Shipbuilding and Ship Repair	Ship Security

Ship Surveying	Shoreside Maritime Fire Risk Management	Superyacht Management	Superyacht Operations
		Superyacht Project Management – Refit and Newbuilding	Superyacht Pursers
		Superyacht Surveying	Tanker Operations
		Technical Ship Management	UHNW Asset Management on Superyachts
Yacht and Boat Building	Yacht and Small Craft Surveying	Yacht Brokerage	Short Courses

## **Terms and Conditions**

#### The Course

**Teaching Method:** Our courses are delivered by distance learning, unless otherwise stated.

**Course Duration:** Students will have a maximum of 18 months from the course start date to complete the modules and sit the exam.

#### **Course Material**

**Course Language:** Our courses are conducted entirely in English, in verbal and written format.

**Delivery of Modules:** Available online via your secure student login.

Every effort will be made by the organisers to upload the modules monthly but they cannot be held liable for any delays resulting from unforeseen circumstances.

**Presentation:** The modules provide the basic knowledge for the whole course. Each module is designed to be self-contained. However, we highly recommend that candidates make every effort to increase their knowledge by reference to other sources.

**Recommended Reading:** A reading list will be provided where applicable.

Access: You agree not to access the Course Material for any reason other than for your personal use and solely for the purpose of study. You agree not to distribute any part or parts of the Course Material in any medium without MTA's prior written authorisation.

Access to the course material will be given on receipt of payment. Any outstanding fees will also become payable on accessing the material.

#### Student Assignments

**Student Assignments:** One included with each module. They are a compulsory element of the course and they must all be completed at least six weeks before the date of the final examination.

Self-Assessed Questions: Some modules contain self-assessment questions designed to help candidates consolidate their knowledge.

**Studying Time:** We recommend 10 to 30 hours study time per module, with additional time being set aside for completing the student assignments.

#### **Tutor Support**

Tutorials: Students can choose to participate in a tutorial which will be held before the Diploma exams in **April** and **October**. Although this is not compulsory, many previous students have found the tutorials beneficial and an excellent opportunity to meet fellow students, the Course Director, authors and tutors.

Tutors and Authors: To support you during your studies, tutors and authors are available to help with any questions or technical queries by email and student forums.

#### Administration

For matters relating to enrolment, payment of fees, change of enrolment details, module mailings, please contact the Course Manager:

Tel: +44 (0)1252 739779 Email: courses@maritimetrainingacademy.com

#### Examination

Examinations will be held in April 2025 and October 2025.

A 6-month extension is also available upon application.

**Exam Length:** Three-hour written or online examination. All exams are Closed Book.

Sitting Overseas: Students must make their own arrangements to sit their examination at a suitable venue approved by the Course Administration Office at least 6 weeks prior to their examination date. Any additional expenses incurred will need to be met by the student.

Alternatively, students can sit the examination online instead of at an approved venue. They will need either a laptop or desktop computer with a reliable, fixed line internet connection, together with a working microphone and camera.

**Certificate:** Students who successfully complete the compulsory student assignments, but do not take the examination, will receive a certificate if they successfully achieve the required grades to pass.

#### The Marking Structure

Assignments: Constitute 27% of the final mark.

Examination: Constitutes 73% of the final mark.

**Pass Mark:** For the Diploma written examination is 75%. For the student assignments a minimum mark of 40% is required.

#### **Course Fees**

**Certificate Fee:** The basic course fee is **£3,195.** This includes the course modules as PDFs, the marking of the student assignments and the issuing of a Certificate.

**Diploma Fee:** For Diploma candidates the fee is **£2,295.** This covers the course modules as PDFs, student assignment marking, examination costs and the issuing of a Diploma.

**Online Examination:** For a fee of **£100** Diploma students can choose to sit their final examination online instead of at an approved venue.

Certificate Completion Pack: On successfully completing the course students will receive their Certificate via email. A Certificate Completion Pack can be posted for a fee of £50, plus an option to ship via courier for a fee of £25

Printed Modules Fee: In addition to the course PDFs, we also offer students the option of purchasing the modules in a hard copy format. Please note, this option is **NOT** mandatory in order to complete the course. The printed modules option is charged at an additional fee of **£500**, and modules are sent out every 3 months.

Air Courier Fee: For an additional fee of £375. Recommended for candidates in areas experiencing problems with their postal system. Other overseas mail will be sent by airmail only.

**Extension Fee:** If you are unable to complete the course in the 18 months allocated from the start date, you can apply for a further 6-month extension for an additional fee of **£250.** 

**Reregistration Fee:** We offer reregistration onto the course for lapsed students at 50% of the course costs. You will have the opportunity to resubmit any student assignments or carry any existing marks forward into the new academic year to be counted towards your final exam results.

Resit Written Exams: You are entitled to resit a written exam once, subject to payment of an additional fee of £250. Any additional expenses will need to be met by the student.

Resit Online Exams: You are entitled to resit an online exam once, subject to payment of an additional fee of £375 (the £250 resit fee plus the £125 online examination fee).

Not included in the fees: Any travel or food costs or accommodation if required. Any expenses which may be incurred in arranging a suitable examination venue.

Discounts: Available for group registrations. Please contact MTA for details. Tel:+ 44 (0)1252 739779 or courses@maritimetrainingacademy.com

**VAT:** Will be added at the standard UK rate where applicable. Please contact us for details.

**Reclaiming VAT:** Companies outside the UK may be entitled to reclaim VAT and need to contact their local tax authorities.

#### **Payment Plan**

Please contact us to discuss whether the course fees can be split into smaller instalments.

#### **Payment Methods**

**Payment:** Payment must be made upon application by bank transfer or credit card. Fees will be refunded in full should applications be declined.

Bank Transfer: MPI Group bank account, National Westminster Bank, 19 Shaftsbury Avenue, London, W1A 4QQ, UK

Account Number: 06532381 Sort Code: 56-00-29

**Credit Card:** Payment can be made securely via the Sagepay link on the invoice or we can arrange for our accounts team to process card payments over the phone.

#### **Cancellation Policy**

Cancellations can only be made in writing before the start date of the course. Course fees, less an administrative charge of £500, will be refunded. After the start of a course the student becomes liable for all course fees due.

### Course content is subject to change at the discretion of the Course Director.

#### **Data Protection**

We record your personal information when you contact us and use this to manage registration, study, examination and other services. When you register, we will tell you more about how we process and use your personal information.



Maritime Training Academy Tel: +44 (0)1252 739779 Email: courses@maritimetrainingacademy.com maritimetrainingacademy.com

# Application for Enrolment 2025-2026



Please complete in **black ink** and **CAPITAL** letters

Personal Details				
Title:	Forename:		Surname:	
Date of Birth: Nationality:		Nationality:		
Country of Permanent Residence:				
Education/Expe	rience			
Company/Employer:			How many years of industry experience?	

Your Position:

Course selection and fees (please tick the course you wish to study)						
Course:	Diploma £3,195	Certificate £2,295	Course:	Diploma £3,195	Certificate £2,295	
Boatyard and Marina Operations			Shoreside Maritime Fire Risk Management			
Health and Safety in Ship Operations			Superyacht Management			
LNG Shipping			Superyacht Operations			
Marine Insurance Claims			Superyacht Project Management - Refit and Newbuilding			
Marine Pilotage			Superyacht Pursers			
Marine Salvage Operations			Superyacht Surveying			
Maritime Law			Tanker Operations			
Offshore Operations			Technical Ship Management Specialist Module: Marine Superintendent			
Offshore Wind Energy			Technical Ship Management Specialist Module: Technical Superintendent			
Port State Control			UHNW Asset Management on Superyachts			
Restoration of Historic Ships and Boats			Yacht and Boat Building			
Shipbuilding and Ship Repair			Yacht and Small Craft Surveying			
Ship Security			Yacht Brokerage			
Ship Surveying	Ship Surveying					
Optional fees:						
Online examination priced at £125.00 🗆						
Certificates:   Certificate completion pack £50.00   Printed Certificate courier fee £25.00						
Modules: Printed modules option (in addition to PDFs already included within the course fee, modules to be sent quarterly) priced at £500.00 per course Modules courier fee £375.00 per course (modules to be sent quarterly)						
<b>VAT</b> (to be charged at standard UK rate of 20% where applicable) =						

TOTAL £

How did you hear about the course? (please state)			
1. Publication		4. Word of mouth	
2. Event		5. Institute	
3. Website link		6. Other	

Correspondence Address:				
	Post Code:			
Tel No:	Fax No:			
Email:	Mobile:			
Billing Address (if different from correspondence address):				
	Post Code:			
VAT number (If applicable):				
Tel No:	Fax No:			
Email:	Mobile:			

Payment (I am paying in full by)					
	I am making a payment directly to the MPI Group bank account at:	MPI Group, National Westminster Account No: 06532381 Swift Code: NWBK GB2L	Bank Plc, 19 Shaftesbury Avenue, London, W1A 4QQ, UK Sort Code: 56-00-29 IBAN: GB35 NWBK 5600 2906 5323 81		
	I am making a payment by credit/debit card				
	I will pay via the secure Sagepay link on the invoice				
	Please can your accounts team call me for my card details				

#### Declaration

I confirm that the statements made by me on this form are correct. I agree to abide by the course terms and conditions:			
Signed:	Dated:		
Data Protection: We would like to keep you informed of MPI Group's products and services and may also from time to time make your details available to carefully screened companies who may be of interest to you. However, if you specifically do not wish your details to be used, please tick here			